

2025 COLUMBIA UNIVERSITY COACHING CONFERENCE

HIGH IMPACT COACHING

IN AN ERA OF HYBRID INTELLIGENCE

OCTOBER 14-16, 2025 COLUMBIA UNIVERSITY, NEW YORK CITY

SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsorship of the **Columbia Coaching Conference** on **October 14-16, 2025**, at Columbia University in New York City.

Through pre-conference marketing materials, website presence, conference-day materials and signage, exhibitor space, gift bag placements, and pre- and post-conference correspondence with attendees, sponsorship offers a high level of visibility with a projected audience of 500+ thought leaders, scholars, and practitioners from metro New York, across the U.S., and globally.

Sponsorship Level	\$25,000	PLATINUM \$15,000	GOLD \$10,000	\$5,000	\$2,500
Conference Tickets	5	4	3	2	1
Attendee Contact List	✓	✓	✓	✓	✓
Pre-Conference Marketing	PR/Website/ Social/Logo	Website/ Social/Logo	Website/ Social/Logo	Website/ Logo	Website/ Logo
Conference Materials and Signage / Digital Ads	✓	✓	✓	✓	Select
Optional Branded Item in Gift Bags	✓	✓	✓	✓	\otimes
Exhibitor Space	Premium	Full Table + Private	Full Table	Shared Table	\otimes
Introduction Speaking Opportunities	Main Stage + Gala	Main Stage	Breakout	\otimes	\otimes
Post-Conference Marketing Acknowledgement	✓	✓	✓	✓	\otimes

For more information on sponsorships, please contact Andrea Miller at +1 917-282-1030 or andrea@veritasleadershipllc.com.